STYLENGOLOR



USA 2024

American Apparel°

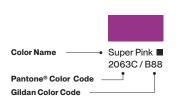
American Apparel® Color Swatches



Cotton Jersey



Legend



♦ New colors for 2024

Discharge Printing Recommendation:

★ Ideal, ▲ Acceptable, ■ Not Recommended

Note

The coated Pantone® color code represents the closest available match for printing reference. Please refer to the actual fabric swatch for true color matching.

Fiber content may vary by color, see color list for more details.

Garment Dyed Jersey

Tri-Blend Jersey



Tri-Cream ■ 4029C / B89



Tri-Olive ▲ 5753C / 88B



ReFlex Fleece

♦ Bone ■ 4247C / 0M7



♦ Arctic ▲ 2178C / 8J2



◆ Faded Cream ■ 7506C / 1M3



Tri-Coral ▲ 2339C / 80B



Athletic Blue ▲ 660C / 880



♦ Mustard ▲ 7407C / 0M8



Sea Blue ■ 2377C / 849



◆ Faded Mustard ■ 2313C / 1M4



Tri-Rust ▲ 7516C / 84B



Tri-Dusk ▲ 4143C / 91B



♦ Blush ★ 4106C / 0M9



Heather Grey ■ CG7C / 05S / 18Z



◆ Faded Brown ■ 7531C / 0M4



Tri-Storm ▲ 4113C / 85B



Tri-Indigo ▲ 2378C / 856



Cardinal ▲ 201C / 22S



Asphalt ★ CG11C / 876



◆ Faded Army ■ 2327C / 0M2



Athletic Grey ▲ CG9C / 881



Tri-Black ▲ B3C / 851



Brown ★ 411C / 874



Black ★ B6C / 69S / Z36



◆ Faded Black ■ 2336C / 1M1



◆ Lieutenant ▲ 417C / 820



White ■ 000C / 00S / Z00



◆ Faded Navy ■ 7545C / 1M2

Pique

CVC Heather Jersey



Heather Blush ■ 5025C / 1AB



Heather Bone ■ 4248C / B92



Heather Charcoal ▲ 425C / 08S





◆ Sueded Arctic ▲ 2178C / 1M7





Heather Red ■ 193C / 07S



Heather Khaki ▲ 7530C / A1B



◆ Sueded Lieutenant ▲ 417C / 1M9



◆ Arctic ▲ 2178C / 8J2



Heather Mustard ▲ 7569C / 6AB



Heather Cucumber ■ 559C / B97



Sueded Navy ★ 2767C / 1M8



Heather Grey ■ CG7C / 05S / 18Z



Heather Cardinal ▲ 697C / A2B



Heather Arctic ■ 2211C / 8AB



Sueded Asphalt ★ CG11C / 2M0



◆ Lieutenant ▲ 417C / 820



Heather Army ▲ 7532C / A0B



Heather Light Blue ▲ 283C / 64B



Sueded Black ★ B6C / 1M6



Black ★ B6C / 69S / Z36



Heather Lilac ▲ 2071C / B2A



Heather Indigo ▲ 2111C / 2AB



Sueded White ■ 000C / 1M5

FABRICGUIDE

Iconic tees deserve our obsession in creating high quality fabric. It's what makes American Apparel® stand out from the rest.



100% US Cotton 6.0 oz/yd² (203 g/m²) 18 singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



60% Combed Ring Spun Cotton 40% Recycled Polyester 4.6 oz/yd² (156 g/m²) 30 singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



100% Combzed Ring Spun Cotton 4.3 oz/yd² (146 g/m²) 30-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



5.2 oz/yd2 (176 g/m2)

24-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



70% Combed Ring Spun Cotton 20% Recycled Polyester 10% Polyester 7.6 oz/yd² (258 g/m²) 31-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



50% Polyester 25% Combed Ring Spun Cotton 25% Rayon 4.0 oz/yd² (136 g/m²) 30-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



100% Combed Ring Spun Cotton 6.5 oz/yd² (220 g/m²) 24-singles

Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



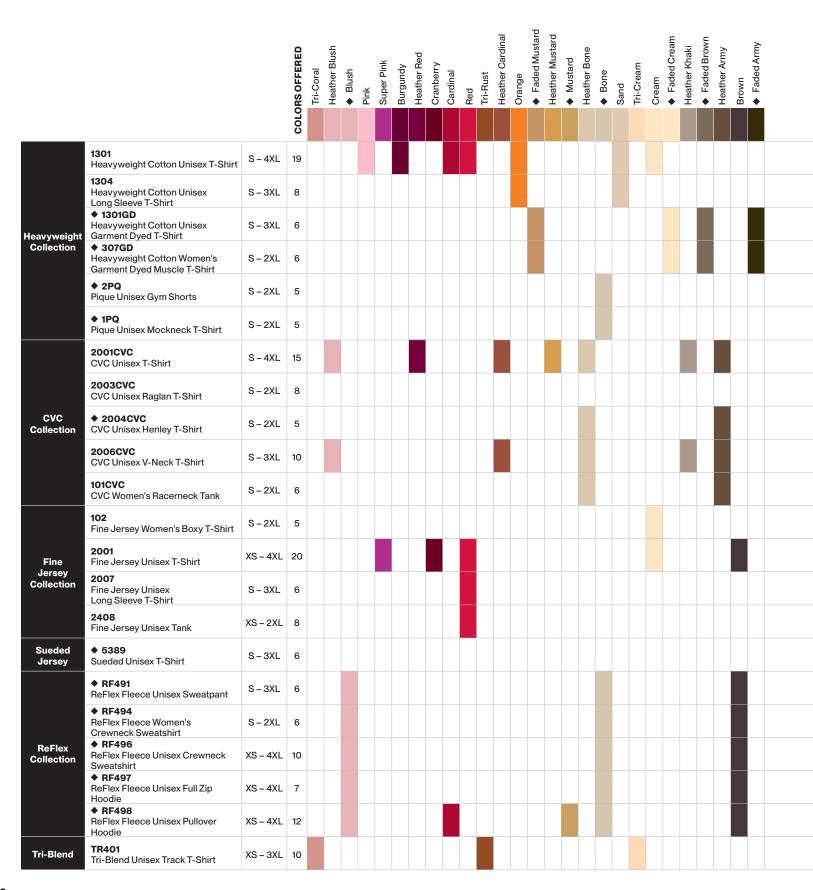
100% US Cotton 6.0 oz/yd² (203 g/m²) 18-singles

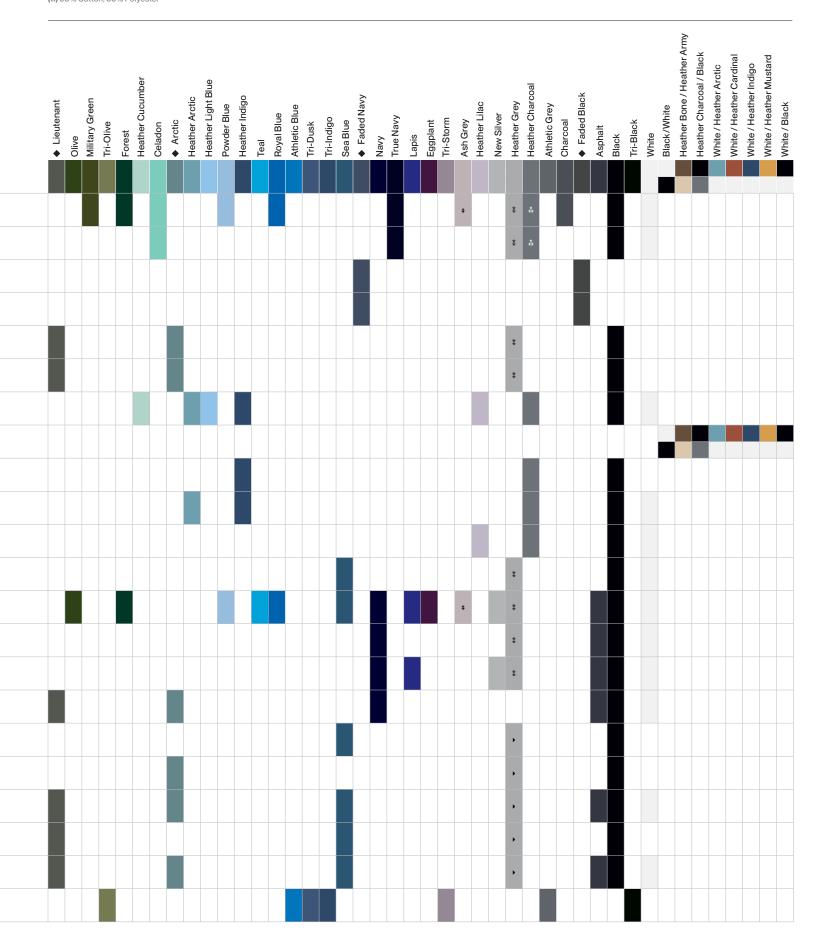
Decorating Techniques

DTG Embroidery Heat Transfer Screen Print Sublimation



Color Chart







CRAFIED TOBEANICON

COLLECTIONS

Heavyweight CVC Fine Jersey Sueded Jersey ReFlex Tri-Blend Pique American Apparel® doesn't cuff creativity, we live and breathe it. From the original fine jersey to the iconic heavyweight cotton, each piece is pressed and primed to make a lasting impression. Our next drop includes classics like the Pique Unisex Mock Neck T-Shirt, ReFlex Fleece Crewneck Sweatshirt and the garment dyed Muscle T-Shirt.

Don't replicate, resonate. American Apparel® crafts timeless styles for premium prints. We craft the culture.

New Styles





New styles. New opportunities to create timeless designs. Our new ReFlex collection offers crewneck sweatshirts, pullover hoodies, zip up hoodies and sweatpants all made with 70% combed ring spun cotton, 20% recycled polyester and 10% polyester. Check out our new fleece collection!



XS-4XL 10 COLORS

RELAXED FIT, SIDE SEAMED BODY 70% COMBED RING SPUN COTTON 20% RECYCLED POLYESTER 10% POLYESTER

11 (17) 13 7.6 oz/yd²



XS-4XL 12 COLORS

RELAXED FIT, SIDE SEAMED BODY 70% COMBED RING SPUN COTTON 20% RECYCLED POLYESTER 10% POLYESTER

11 (17) 13

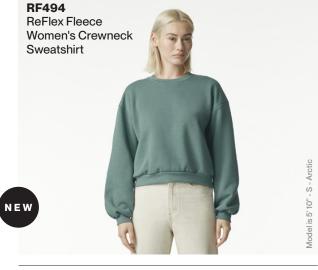
7.6 oz/yd²



S-3XL 6 COLORS

RELAXED FIT, SIDE SEAMED BODY 70% COMBED RING SPUN COTTON 20% RECYCLED POLYESTER 10% POLYESTER

11 (17) (17) 7.6 oz/yd²



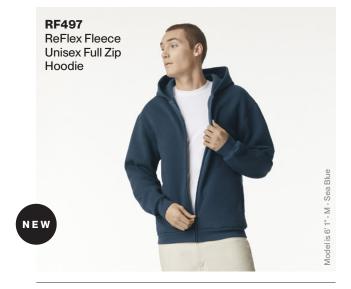
S-2XL 11 17 (17)

70% COMBED RING SPUN COTTON 20% RECYCLED POLYESTER 10% POLYESTER

BOXY FIT, SLIGHTLY CROPPED, SIDE SEAMED BODY

6 COLORS

7.6 oz/vd²



XS-4XL 7 COLORS

SHAPED FIT, SIDE SEAMED BODY 70% COMBED RING SPUN COTTON 20% RECYCLED POLYESTER 10% POLYESTER

11 (17) (17) 7.6 oz/yd2



Full collection shown at

Our products are certified OEKO-TEX® Standard 100

*Made with 60% combed ring spun cotton and 20% recycled polyester and 20% polyester.

*Not all sizes are available in all colors. Fiber content varies by color. For color offerings and exceptions, see T-Shirt colors on page 2 - 3.

New Styles



We're creating more icons with our new style drops. From the Mockneck and Henley to the Pique Gym Shorts there is a variety of styles to explore and redefine what you can do with American Apparel[®].



S—2XL 5 COLORS

RELAXED FIT, SIDE SEAMED BODY

100% COMBED RING SPUN COTTON
6.5 oz/yd²



S—2XL	5 COLORS
RELAXED FIT, SIDE SEAMED BODY	<u> 1</u> 00
100% COMBED RING SPUN COTTON	6.5 oz/vd²



S—3XL	6 COLORS
RELAXED FIT, SIDE SEAMED BODY	000
100% COMBED RING SPUN COTTON	5.2 oz/yd²



S—3XL 6 COLORS

RELAXED FIT, SEAMLESS BODY
100% US COTTON 6.0 oz/yd²



S—2XL	6 COLORS
BOXY FIT, SLIGHTLY CROPPED,	<u> </u>
SIDE SEAMED BODY 00% US COTTON	6.0 oz/yd²



S-2XL	5 COLORS
RELAXED FIT, SIDE SEAMED BODY	<u> 1</u> 00
60% COMBED RING SPUN COTTON 40% RECYCLED POLYESTER	4.6 oz/yd²



Full collection shown at americanapparel.com

Our products are certified OEKO-TEX® Standard 100 1301GD and 307GD - made with US Cotton *Not all sizes are available in all colors. Fiber content varies by color. For color offerings and exceptions, see T-Shirt colors on page 2 - 3.

CVC Collection





Our latest sustainable collection yet gives you more opportunities to print consciously. From the raglan to the racerneck tank. Made with 60% combed ring spun cotton and 40% recycled polyester, these tees are as soft as they are iconic.



S—4XL	15 COLORS
RELAXED FIT, SIDE SEAMED BODY	<u> </u>
60% COMBED RING SPUN COTTON 40% RECYCLED POLYESTER	4.6 oz/yd²



S—2XL	8 COLORS
RELAXED FIT, SIDE SEAMED BODY	<u> </u>
60% COMBED RING SPUN COTTON 40% RECYCLED POLYESTER	4.6 oz/yd²



S-3XL	10 COLORS
RELAXED FIT, SIDE SEAMED BODY	# O
60% COMBED RING SPUN COTTON	4.6 oz/yd ²



S-2XL	6 COLORS
SHAPED FIT, SIDE SEAMED BODY	(I) C
60% COMBED RING SPUN COTTON 40% RECYCLED POLYESTER	4.6 oz/yd²



Full collection shown at american apparel.com

Our products are certified OEKO-TEX® Standard 100

*Made with 60% combed ring spun cotton and 40% recycled polyester.

*Not all sizes are available in all colors. Fiber content varies by color. For color offerings and exceptions, see T-Shirt colors on page 2 - 3.

Fine Jersey Collection

RELAXED FIT, SIDE SEAMED BODY 100% COMBED RING SPUN US COTTON



4.3 oz/yd²

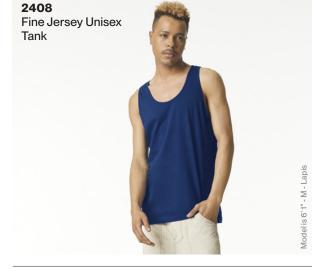
This is where it all started. The fabric that legacy is built on. A fine-knit and smooth lightweight cotton fabric that stands up to every print. Our Fine Jersey tees offer a variety of styles to create on, so let's get started.



Fine Jersey Boxy T-Shir	Women's	
		Model is 5'10" - S - Cream

S—2XL	5 COLORS*		
BOXY FIT, SLIGHTLY CROPPED SIDE SEAMED BODY	<u>OO U</u>		
100% COMBED RING SPUN US COTTON	4.3 oz/vd ²		

2007 Fine Jersey Unisex Long Sleeve T-Shirt



S-3XL	6 COLORS	XS—2XL	8 COLORS
RELAXED FIT, SIDE SEAMED BODY	<u> </u>	RELAXED FIT, SIDE SEAMED BODY	<u> 100</u> 0
100% COMBED RING SPUN US COTTON	4.3 oz/yd ²	100% COMBED RING SPUN US COTTON	4.3 oz/yd²



Tri-Blend



The triple threat in one amazing tee. Lightweight, stylish and comfortable. A stellar combination of 50% polyester, 25% combed ring spun cotton, and 25% rayon to give you an all in one tee, that delivers where it matters most.



XS—3XL 10 COLORS

RELAXED FIT, SIDE SEAMED BODY

50% POLYESTER 25% COMBED RING SPUN COTTON 25% RAYON



Full collection shown at americanapparel.com

Heavyweight Collection



4.0 oz/yd²

100% US Cotton. 100% iconic. These staples are the heavy lifters in the shop. Tees that embody that sturdy fabric-hand with an amazing look and feel that everyone can appreciate. The heavyweight collection is your go to for customization.



S-4XL 19 COLORS

RELAXED FIT, SEAMLESS BODY



S-3XL 8 COLORS

RELAXED FIT, SEAMLESS BODY

100% US COTTON 6.0 oz/yd²



100% US COTTON

Full collection shown at americanapparel.com

Our products are certified OEKO-TEX® Standard 100 1301 and 1304 - made with US Cotton

6.0 oz/yd²

*Not all sizes are available in all colors. Fiber content varies by color. For color offerings and exceptions, see T-Shirt colors on page 2 - 3.

E GUIDE





Shaped Fit

This fit is cut closer to the body for a flattering yet relaxed feel.



Relaxed Fit

A generous fit that allows for great comfort and all-day wearable style.







Boxy Fit

A fun to wear, relaxed and slightly cropped women's fit suitable for all body types.

Sizing

STYLE#	xs	s	М	L	XL	2XL	3XL	4XL
				T-Shirts				
1PQ		19" x 28"	21" x 29"	23" x 30"	25" x 31"	27" x 32"		
307GD		21" x 20"	22" x 21"	23" x 22"	24 1/2" x 23"	26" x 24"		
1301GD		18" x 26 1/2"	20" x 28 1/2"	22" x 30 1/2"	24" x 31 1/2"	26" x 32 1/2"	28" x 33 1/2"	
1301		18" x 26 1/2"	20" x 28 1/2"	22" x 30 1/2"	24" x 31 1/2"	26" x 32 1/2"	28" x 33 1/2"	30" x 34 1/2"
1304		18" x 26 1/2"	20" x 28 1/2"	22" x 30 1/2"	24" x 31 1/2"	26" x 32 1/2"	28" x 33 1/2"	
2001CVC		18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"	28" x 33 1/4"	30" x 34 1/4"
2003CVC		18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"		
2004CVC		18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"		
2006CVC		18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"	28" x 33 1/4"	
102		19" x 20"	20" x 21"	22" x 22"	24" x 23"	26" x 24"		
2001	16" x 27 1/4"	18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"	28" x 33 1/4"	30" x 34 1/4"
2007		18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"	28" x 33 1/4"	
5389		19" x 28 1/2"	20 1/2" x 29 1/2"	22" x 30 1/2"	24" x 31 1/2"	26" x 32 1/2"	28" x 33 1/2"	
TR401	16 1/2" x 27 3/4"	18" x 28 3/4"	20" x 29 3/4"	22" x 30 3/4"	24" x 31 3/4"	26" x 32 3/4"	28" x 33 3/4"	

Tanks									
2408	16 1/2" x 27 1/4"	18" x 28 1/4"	20" x 29 1/4"	22" x 30 1/4"	24" x 31 1/4"	26" x 32 1/4"			
101CVC		16" x 25"	17" x 25 1/2"	18 1/2" x 26"	20" x 26 1/2"	22" x 27"			

Fleece								
RF494		21 1/2" x 22 1/2"	22 1/2" x 23"	23 1/2" x 23 1/2"	241/2" x 24"	25 1/2" x 24 1/2"		
RF496	18" x 27"	20" x 28"	22" x 29"	24" x 30"	26" x 31"	28" x 32"	30" x 33"	32" x 34"
RF497	20" x 27"	21" x 28"	22" x 29"	24" x 30"	26" x 31"	28" x 32"	30" x 33"	32" x 34"
RF498	18" x 27"	20" x 28"	22" x 29"	24" x 30"	26" x 31"	28" x 32"	30" x 33"	32" x 34"

			Pants				
2PQ	7" x16"	7" x17"	7" x18"	71/8" x191/2"	71/4" x 21"		
RF491	29 1/2" x 13 1/2"	29 1/2" x 14 1/2"	30" x 15 1/2"	30 1/2" x 16 1/2"	30 1/2" x 17 1/2"	31" x 18 1/2"	

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Our Commitment to Sustainability

In a world where climate change and environmental issues are becoming increasingly important, we are taking significant steps towards reducing its impact and creating a more sustainable future.



OUR ESG COMMITMENTS



CLIMATE, ENERGY + WATER

- Reduce Scope 1 and Scope 2 GHG emissions by 30% by 2030 (compared to a 2018 base year)
- Reduce Scope 3 emissions by 13.5% by 2030 (compared to a 2019 base year)
- Reduce water intensity by 20% by 2030 (compared to a 2018 base year)

CIRCULARITY



- By 2025 source 100% sustainable cotton
- By 2027 source 30% recycled polyester or alternative fibers and yarns
- Use 75% recycled and sustainable packaging and trim materials by 2027
- Zero manufacturing waste sent to landfill by 2027.

HUMAN CAPITAL MANAGEMENT



- Achieve gender parity for the collective group of employees representing director-level and above positions by 2027.
- By 2028 obtain ISO 45001 certification for 100% of owned and operated facilities.



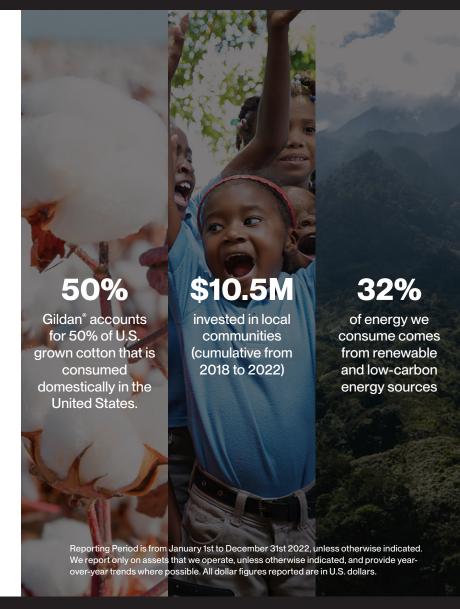
LONG-TERM VALUE CREATION

By 2026 allocate 1% of pre-tax earnings toward community investment initiatives.

TRANSPARENCY AND DISCLOSURE



Published our first standalone Climate Change Disclosure Report in 2022, We plan to further improve our climatedisclosures over the coming years. While further enhancing and strengthening ESG disclosure across focus areas.



RECOGNITIONS + PARTNERSHIPS

Our 2022 recognitions are tributes to Gildan's standards, performance, and strength in making meaningful sustainability advancements.

Dow Jones
Sustainability Index

CDP's Leadership Band –
2022 Climate Change Disclosures

Corporate Knights' – Global 100 Most Sustainable Corporations

S&P Global –Sustainability Yearbook Award





REDISCOVER OUR APP

Find the colors and styles you love with the Product Locator App.

Visit **americanapparel.com** for more information.



Gildan® Product Locator App

Download the latest version of the Product Locator App to easily find your favorite styles and colors while on the go.



Stay Updated

Receive real time notifications for back in stock styles and marketing promotions.



View Styles

Search by style, brand or color to browse your favorite products.



Swatch Scan

Love the Color? Scan the swatch from the swatch card to discover the available styles.



Find Inventory

Connect with a distributor near you to find exactly what you want.

DOWNLOAD THE PRODUCT LOCATOR APP

for inventory updates, Gildan® announcements, news and more.





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